

NEW TITLE FROM EDWARD ELGAR PUBLISHING



Multinational Enterprises and Host Economies



Edited by **Klaus E. Meyer**, Professor of Strategy and International Business, School of Management, University of Bath, UK

Multinational enterprises (MNEs) invest in a variety of host economies, and closely interact with local businesses and society at large. This role has become the focus of policy debates of all sorts, as MNEs are seen as a primary conduit of globalization, thus spreading both its benefits and its negative side effects.

This selection offers an interdisciplinary perspective on MNEs and host economies. Theoretical models are provided by economics research, yet some of the more subtle and complex forms of impact are hard to analyse using economics methodologies. A range of other disciplines such as management, sociology and ethics thus contribute to the discussion of these wider issues. The articles in this collection cover theoretical and empirical studies on the horizontal and vertical impact on local firms, to issues of labour standards and the natural environment, and normative issues.

Contributors include: D.G. Arnold, M. Blomström, R.E. Caves, N. Driffield, J.H. Dunning, H. Görg, A.E. Harrison, L.P. Hartmann, A. Hirschman, B.S. Javorcik

Two volume set Sept 2008 1,216 pp Hardback 978 1 84720 647 3 c £305.00

The Globalization of the World Economy series



TO ORDER THIS TITLE, PLEASE CONTACT:

Marston Book Services Limited
PO Box 269, Abingdon OXON OX14 4YN UK
Tel: + 44 1235 465500
Fax: + 44 1235 465555
Email: direct.order@marston.co.uk
www.marston.co.uk

to order a free
catalogue, email:
info@e-elgar.co.uk



For further information, please contact: The Sales and Marketing Department • Edward Elgar Publishing Limited
Glensanda House • Montpellier Parade • Cheltenham • Glos • GL50 1UA • UK



THE GLOBALIZATION OF THE WORLD ECONOMY

Series Editor: Mark Casson, Professor of Economics, University of Reading, UK

This major series is an essential reading source for students, researchers and professors in economics, business and international political economy. It presents, by theme, an authoritative selection of the most important articles on globalization – an area that is attracting increasing interest in both advanced and developing economies. Each volume has been prepared by a leading specialist who has written an authoritative introduction to the literature included. The series represents an important landmark and will be an indispensable reference source to the rapidly growing literature on the process of globalization.

Multinational Enterprises and Host Economies

Edited by Klaus E. Meyer

'A well designed and first rate collection of some of the most influential papers on the interaction between MNEs and the host countries in which they operate. In these two volumes, Professor Meyer has cleverly orchestrated most of the economic and social issues of interest and concern to scholars, business practitioners, governments, and civil society. These essays deserve the most serious attention by all those interested in the ever increasing role of MNEs and their subsidiaries in the global economy.'

– John Dunning, University of Reading, UK and Rutgers University, US

Multinational enterprises (MNEs) invest in a variety of host economies, and closely interact with local businesses and society at large. This role has become the focus of policy debates of all sorts, as MNEs are seen as a primary conduit of globalization, thus spreading both its benefits and its negative side effects.

This selection offers an interdisciplinary perspective on MNEs and host economies. Theoretical models are provided by economics research, yet some of the more subtle and complex forms of impact are hard to analyse using economics methodologies. A range of other disciplines such as management, sociology and ethics thus contribute to the discussion of these wider issues. The articles in this collection cover theoretical and empirical studies on the horizontal and vertical impact on local firms, to issues of labour standards and the natural environment, and normative issues.

Klaus E. Meyer is Professor of Strategy and International Business at the School of Management, University of Bath, UK.